



# An Analysis of Shot Types and Camera Angles in the Feature News "Transforming Scrap Fabric into Artwork" on the TVRI Jawa Barat News Program

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**Abstract.** "Transforming Scrap Fabric into Artwork" is one of the travel feature news segments aired on the TVRI Jawa Barat program, Jawa Barat Hari Ini (West Java Today). The primary focus of the feature news video is on the objects and locations of the tourist village being covered. The selection of appropriate filming techniques ensures that the information conveyed in the travel feature news is clear and effective for the audience. Therefore, it is essential to choose the right filming techniques to effectively highlight the uniqueness and inspirational story of Kampung Perca (Scrap Fabric Village). This research aims to analyze the filming techniques used in a feature news video, focusing on shot types and camera angles. Data collection methods include observation, interviews, and literature review. The data is analyzed through data reduction, data presentation, data validity testing, and conclusion drawing and verification. The shot types in the feature news video include six categories: wide shot/long shot, medium close-up, medium shot, close-up, big close-up, and over-the-shoulder shot. The camera angles used in the feature news video consist of three categories: high angle, low angle, and eye level.

**Keywords:** angle camera; feature news; filming techniques; shot type.

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## INTRODUCTION

“Transforming Scrap Fabric into Artwork” is one of the titles of the travel feature news that aired on TVRI Jawa Barat's news program, Jawa Barat Hari Ini. The travel feature news raised an inspiring story from one of the tourist villages in the city of Bogor, namely Kampung Perca Sindangsari Bogor. Tourism villages in Indonesia have now become one of the most popular tourism destinations among the community. Tourist village is tourism that consists of a whole rural experience, natural attractions, traditions, unique elements that can attract tourists as a whole (Yacob et al., 2021). Kampung Perca Sindangsari Bogor as a tourist village is considered interesting because its development prioritizes community empowerment in the Sindangsari village, especially women and housewives. This is related to the initial conditions of the Sindangsari village which made this Kampung Perca formed. The Covid-19 pandemic that hit in 2020 has had a tremendous economic impact.

The economic impact that hit during the Covid-19 pandemic became the basis for Mrs. Hj. Nining as the head of the Pemberdayaan Kesejahteraan Keluarga (PKK) and Mrs. Wulan as the village head to take proactive steps in creating business opportunities with a focus on scrap fabric processing. The choice of scrap fabric as a staple material in the development of this business is due to the large amount of scrap fabric available in Sindangsari village, the impact of clothing factories and home tailors in the area. Starting from this initiative, Kampung Perca Sindangsari Bogor currently involves more than 30 artisans who are organized into four different galleries, namely Galeri Pak Has as the main gallery and place to conduct workshops, Galeri Kriwil which offers a variety of home decoration products, such as mats, cloths, and culinary products, then there is the Galeri Petok which presents chicken-shaped cempal crafts, and the Galeri Pangsi which provides fashion products such as pangsi clothes and outerwear (JADESTA: Jejaring Desa Wisata, 2023).

The selection of Kampung Perca Sindangsari Bogor as the object of travel feature news coverage on the TVRI Jawa Barat news program is not without reason. Community empowerment activities, especially for women and housewives in Kampung Perca, are an added value for Kampung Perca so that it can continue to progress in the future. The coverage of travel feature news in Kampung Perca is considered to have an impact on exposure to Kampung Perca so that it can be better known by the wider community, especially the people of West Java. The use of a travel feature news format in this case is considered appropriate to be able to raise the uniqueness and inspirational stories of Kampung Perca Sindangsari Bogor. This is because a travel feature news video aims to provide an in-depth description of tourist attractions, local culture, culinary, and unique experiences during the trip (Asari et al., 2023). It aligns with the goal, making the travel feature news coverage in Kampung Perca Sindangsari Bogor appropriate.

Travel news features on television news programs are usually one of the main attractions. This is because news features are usually placed at the end of the news program or as a refreshing and informative cover for the audience after watching heavy and serious news (Harahap & Harahap, 2022). A travel news feature needs to be able to highlight the uniqueness and inspirational story of Kampung Perca well. This can be seen from how the shooting techniques used when producing travel news feature videos. The main focus of the news feature video lies on the object and location of the tourist village being covered. This is because travel news features have a special purpose to show tourist sites, local cultural heritage, and other elements in detail. Shooting techniques, which refer to the process of collecting visual material to form a narrative, have an important role in compiling visual stories (Nuramalina, 2021). Therefore, it is necessary to ensure the selection of appropriate shooting techniques so that the uniqueness and inspiring stories of Kampung Perca can be seen well in the travel news feature video.

Good shooting techniques refer to the perception of the audience later. Shots produced with the selection of good shooting techniques act as a supporting tool to ensure that the audience has a uniform understanding and the same image in their minds, which is appropriate for the images displayed (Krisbianto et al., 2020). The selection of appropriate shooting techniques will ensure that the information conveyed in travel news features can be clearly and effectively understood by the audience. The impact of exposure

received by Kampung Perca Sindangsari Bogor depends on good shooting techniques, relating to whether every detail of Kampung Perca has been captured well and can attract viewers to visit later.

A travel news feature video about Kampung Perca is currently being broadcast on the TVRI Jawa Barat television channel. TVRI Jawa Barat is a regional television station that presents a feature news segment in its flagship program, "Jawa Barat Hari Ini". The program covers politics, economy, sports, education, tourism, culinary, and viral news, presented neatly every day (Adetya, 2023). The news program also introduces a special segment known as "Suara Masyarakat," where various news features are presented directly from the community. The video news feature on Kampung Perca's journey is part of the "Suara Masyarakat" segment with the title "Transforming Scrap Fabric into Artwork."

After airing the travel feature news on the TVRI Jawa Barat news program, it can be seen whether the selection of shooting techniques on the news is good enough and can be understood by the people of West Java. Therefore, based on the above arguments, the researcher chose the title "An Analysis of Shot Types and Camera Angles in the Feature News "Transforming Scrap Fabric into Artwork" on the TVRI Jawa Barat News Program." This research was conducted so that in the future it can become a reference library for the camera person in charge later to produce a good travel feature news video, especially if the object of coverage is in a tourist village.

## RESEARCH METHOD

The research method used in this research is descriptive qualitative method. The method is used to analyze the shooting techniques used in a feature news video titled "Transforming Scrap Fabric into Artwork." The collection techniques used in this research consist of observation, interviews, and literature study. Interview activities were carried out by interviewing a related informant, namely Mr. Edo, who is a camera person and editor at the TVRI Jawa Barat news program. Then the data obtained through the three data collection techniques entered into data analysis. Qualitative data analysis is the process of describing, classifying, and connecting phenomena with the conceptual framework used by researchers (Rofiah, 2022). Therefore, data analysis activities in this study include four things, namely data reduction, data display, data validity using method triangulation, and conclusion drawing and verification.

The location of data collection for this research was obtained during the process of producing travel news feature videos in Kampung Perca Sindangsari, which is located at Gang Raden Alibasyah, Jalan Raya Wangun Atas RT 4/RW 1, Kelurahan Sindangsari, Kecamatan Bogor Timur, Bogor City, West Java. The data collection time was carried out for approximately three months, starting from February 2024 to April 2024. Research subjects are sources of information that can provide data relevant to the topic being researched (Adhimah, 2020). Research subjects in qualitative research are commonly referred to as informants or people who can provide a number of information related to research data that can be used by researchers. In this study, the informant chosen was a camera person as well as an editor of the Jawa Barat Hari Ini news program, so that researchers could obtain data related to shooting techniques in a news feature on TVRI Jawa Barat.

The tools and materials used in this research consist of transcripts of interview results used to support the analysis of previously received observation data, a laptop as the main device in the process of preparing the final project report, a printer for printing drafts, stationery to record important points, and a camera for research documentation purposes. The expected research output in this study can be in the form of journal publications or other literature that can help future researchers to analyze shooting techniques in a feature news video.

## RESULT

### Overview of Feature News Transforming Scrap Fabric into Artwork

"Transforming Scrap Fabric into Artwork" is one of the travel news features that has been aired on TVRI Jawa Barat's news program, Jawa Barat Hari ini. The news feature has an alternative title, "Kampung Perca Empowers Women as Economic Drivers." The following is an overview of Kampung Perca

Sindangsari Bogor and the production process of the news feature “Transforming Scrap Fabric into Artwork.”

1. Profile of Kampung Perca Sindangsari Bogor

Kampung Perca Sindangsari Bogor is a scrap fabric tourism village located at Raden Alibasyah Alley, Jalan Raya Wangun Atas RT 4/RW 1, Sindangsari Village, East Bogor District, Bogor City, West Java. This village was established based on the initiative of Hj. Nining and Wulan as the founder and co-founder of Kampung Perca. Kampung Perca was established based on the initiative of these two people because of the significant impact of the Covid-19 pandemic on the economy felt by the residents of Sindangsari Village, Bogor at that time. Currently, Kampung Perca already has four patchwork galleries, namely the Kriwil Gallery, Petok Gallery, Pangsi Gallery, and Pak Has Gallery.


2. The Feature News Production Process of Transforming Scrap Fabric into Artwork

The television news production process goes through three important stages, namely pre-production, production, and post-production stages (Susanti & Ratmita, 2020). The production of the news feature Transforming Scrap Fabric into Artwork was carried out by researchers with teammates in Sindangsari village, Bogor in February 2024. In the pre-production stage, there are four stages that are passed, starting from observation, the process of determining the concept of feature news videos, the process of writing scripts, and the process of making storyboards. Then at the production stage there are three stages that are passed, namely the preparation of camera equipment, indoor shooting, and outdoor shooting. Then finally in the post-production stage there are two stages that are passed, namely the video editing process and the coordination process with TVRI Jawa Barat for feature news broadcast.

**Shot Type Analysis of Feature News Transforming Scrap Fabric into Artwork**

The classification of shot types in a camera shooting process is based on the distance between the camera and the object of the image as well as the angle from which the shot is taken. The choice of shot type in the shooting process depends on the amount and position of the details to be displayed and how much context of the surrounding environment to be included in one shot (Parent, 2012). The use of effective shot types allows the communication of messages to be conveyed efficiently (Zulfa, 2019). The following shot types are used in the feature news video in Kampung Perca Sindangsari Bogor:

**Table 1**  
**Shot Type Analysis**

No.	Shots	Shot Type and Description
1		<p><b>Shot type:</b>                      Wide Shot</p> <p>Wide shot can be defined as a shot that includes the surroundings of the object, which makes the surroundings visible in the image (Rahmadani, 2020).</p> <p>At the 00:16 minute, the gate of Kampung Perca is seen on the side of the road leading to Raden Alibasyah Gang. The use of this type of shot aims to show the overall gate of Kampung Perca, how the surrounding atmosphere and also the point of view (POV) of the people passing by on the highway. The camera angle in the shot is at eye level so that it can be equalized with the perception of the audience watching from home. The use of a wide shot with eye level itself makes it seem as if the audience is standing in front of the gate and looking straight at the gate, which then produces a clear shot. Even though the camera is still, other objects around the gate can be seen because the shot is taken widely. This is in line with the purpose of the wide shot itself, which is to show the surroundings as a whole.</p>

2



**Shot type:**

Medium Close Up

Medium close up is generally defined as a frame that shows the area from the top of the head to the waist or around that area (Brown, 2016).

At the minute 02:07, there is an interview scene with Mrs. Kartika as the daily caretaker of Kampung Perca who was on guard that day. The use of a medium close up shot type for an interview scene is the right standard for a news video. This is because the source here is the main object. According to (Windratno et al., 2020) the medium close up shot type is said to be the standard for shooting interview scenes because of its position that only captures from head to shoulder. This theory supports the audience to focus their gaze only on the source who is speaking.

3



**Shot type:**

Medium Shot

Medium shot is a type of shot that focuses on showing only the head to the hips. The size of this shot type aims to show the action being performed (Rahmadani, 2020).

At minute 00:23, it can be seen in the picture that Muti Fani as a reporter is opening in front of the Kampung Perca sign name. The use of the medium shot type here aims to provide an overall picture of a reporter's activities starting from bridging to starting the opening. In this scene, the focus is only on a reporter who is talking, therefore there is no camera movement carried out and only relies on the medium shot type.

The shot in this figure looks good using a medium shot type from the front view, with a camera angle equivalent to eye level or eye level. The shot will also look good if there is a combination of other camera angles, namely side view. The use of a medium shot type can capture the opening of the reporter well, so that the audience can focus on seeing only one object, namely Muti Fani as a reporter.

4



**Shot type:**

Close Up

Close up is a type of shot that shows the head. This type of shot serves to focus the action being performed by the object (Rahmadani, 2020).

At the 00:17 minute, we can see the patchwork work in the form of a chicken-shaped house decoration. This house decoration is what led to the birth of the Petok Gallery in Kampung Perca Sindangsari Bogor. The use of close up shot type aims to clearly show the object which is the patchwork work.

The use of close up shot type is considered appropriate to capture the chicken-shaped house decoration. The use of other shot type variations can also help capture the chicken-shaped house decoration as a whole such as using big close up and medium close up with a shooting angle that is not only from the front but also from the side.

5



**Shot type:**

Big Close Up

Big close up is a type of shot that shows an object almost filling the screen (Rahmadani, 2020).

At the 02:00 minute mark, there is a hat that reads Kampung Perca. The hat is a merchandise from Kampung Perca Sindangsari Bogor. The use of this type of shot aims to clearly show the merchandise hat up close. Although Kampung Perca Sindangsari Bogor produces many patchwork works, as an additional souvenir they also provide

merchandise that characterizes that the visitor has just visited Kampung Perca.

The use of a big shot close up type is considered appropriate to capture the hat merchandise along with the Kampung Perca writing on the hat. The use of other shot type variations can also help capture the hat as a whole such as medium close up with a shooting angle that is not only from the front but also from the side.

6



**Shot type:**

Over Shoulder Shot

Over shoulder shot is a type of shot taken from the shoulder of one of the objects (Rokhim, 2021).

At the 01:24 minute mark, a woman is seen sewing scrap fabric. The use of this shot type shows the process of sewing scrap fabric from the point of view (POV) of a seamstress. This scene looks interesting because it can show how the scrap fabric is sewn one by one and then connected into a single scrap fabric motif. The use of an over-shoulder shot type is the right choice to show the scrap fabric sewing process well. The angle taken from above can capture the details of the process. The shot in this figure looks interesting because it can show how the process of making a mat from scrap fabric.

Source: Processed by researchers, 2024

**Camera Angle Analysis of Feature News Transforming Scrap Fabric into Artwork**

Camera angle is one of the methods used to convey a message by placing the camera at a certain angle and height (Sitorus & Simbolon, 2019). Each angle of the camera position affects the way the shot is perceived indirectly, which can ultimately make it look more or less interesting (Hikaru, 2022). The choice of camera angle is an important element in shooting because it can provide a new point of view (POV) in each shot. The selection of camera angles in the feature news video in Kampung Perca Sindangsari Bogor is divided into three different angles, as follows:

**Table 2**  
**Camera Angle Analysis**

No.	Shots	Camera Angle and Description
1		<p><b>Camera angle:</b>                      High Angle                      High Angle is a camera angle that focuses on taking pictures from above or a high place (Zulfa, 2019). High angle can also be interpreted as a camera point of view taken from above the object (Haykal &amp; Dianta, 2023).</p> <p>At minute 00:41, Muti Fani as a reporter is seen walking up the stairs. This scene is a continuous scene, where Muti Fani here moves up the stairs and a camera person takes the scene from various angles. In this first scene, the angle taken is a high angle or a picture taken from above. This is done so that the images seen by the audience are not monotonous.</p> <p>The use of high angle in this figure can also help visualize the access to Galeri Pak Has which needs to climb the stairs first. Galeri Pak Has is located on the 3rd floor of a building in Kampung Perca Sindagsari Bogor. The use of high angle here can show the surroundings of the main object who is climbing the stairs well and clearly.</p>

2



**Camera angle:**

**Low Angle**

Low angle is one of the camera angles that focuses on taking pictures from below or a low place (Zulfa, 2019). A shot taken with a low angle is any shot that records the subject from a low angle pointing upwards (Negara et al., 2023).

At minute 00:42, Muti Fani is seen as a reporter climbing the stairs to Galeri Pak Has. This scene is a continuous scene, where Muti Fani here moves up the stairs and a camera person takes the scene from various angles. In this second scene, the angle taken is a low angle or a picture taken from below. This is done so that the images seen by the audience are not monotonous.

In this shot, a wide shot type is used to show the stair climbing activities being carried out by Muti as a whole with the use of different camera angles. It also aims to illustrate to the audience that to get to Galeri Pak Has, visitors need to climb the stairs first because Galeri Pak Has is on the 3rd floor.

3



**Camera angle:**

**Eye Level**

Eye level is one of the camera angles that takes pictures parallel to the object's eyes (Zulfa, 2019).

At the minute 02:55, Muti Fani as the reporter is seen closing inside Galeri Pak Has. The use of this camera angle aims to show how a reporter is closing. This camera angle can clearly show the reporter who is talking along with the patchwork works around him. This makes this scene an interesting closing scene. The combination of medium shot type with eye level can help the audience to focus on the reporter who is closing.

Source: Processed by researchers, 2024

## DISCUSSION

### Triangulation

Triangulation is a technique used to validate data using other sources or approaches (Moleong, 2019). According to Woodside (2010) triangulation is the use of multiple sources of evidence with the aim of reducing potential flaws in the validity of a study. Triangulation is used to test the validity of existing data. It also intends to avoid bias in data analysis conducted by researchers. The type of triangulation used in this research is method triangulation. Triangulation of methods is done to check the reliability of data by comparing data obtained from the same source using different methods. Method triangulation is divided into two forms, namely within methods and between methods. Researchers used the second form of method triangulation, namely among methods, by verifying observation data using the results of an interview with someone who is an expert in the field of television news videography. Data obtained through interviews can be verified through observation and documents, and vice versa (Sugiyono, 2015).

Denzin (1989) revealed that triangulation among methods can help close the shortcomings found in each method used. Triangulation among methods can improve the final results of data analysis later. Researchers use various methods to strengthen the validity of the data obtained, in this case researchers use observation and interview methods to analyze shooting techniques on the same feature news video.

The interviews conducted in this study involved Mr. Edo as a camera person and editor from TVRI Jawa Barat as the main source. Mr. Edo assessed the suitability of the shooting technique on the news video "Transforming Scrap Fabric into Artwork." In the interview, Mr. Edo stated "...in my opinion, the shooting in the feature is good..." (Edo April 16, 2024, personal communication). The shooting technique used in the video news feature Transforming Scrap Fabric into Artwork can be said to be good. In his interview, Mr. Edo added, "...But it would be nice if the format of making a feature uses two cameras at the anchor take, so it is more varied there is a medium close up and close up at the time of the anchor..." (Edo, April

16, 2024, personal communication). This statement then becomes a suggestion in this study related to the use of variations in shooting feature news videos.

Shot type is another important element in the shooting technique of a feature news video. In his interview, Mr. Edo stated that, "...shooting with medium shot, close up, and wide shot techniques is the correct use, it is good for the feature production process..." (Edo, April 16, 2024, personal communication). The statement supports the success of the shot type technique in the video news feature Transforming Scrap Fabric into Artwork because it has been considered good and appropriate

The use of camera angle is another important element that needs to be considered during the shooting process of a feature news video. In his interview, Mr. Edo stated that, "...the eye level here is used correctly, making it as if we as the audience see the process directly, but it would be nice if the eye level is combined with point of view (POV) images so that it is even more real as the audience's glasses..." (Edo, April 16, 2024, personal communication). The use of eye level in a feature news video can help the audience to understand the visualization in the news correctly.

Based on the results of these interviews, there are several patterns that can be determined and used as a reference for further research. The pattern determines which techniques must be used and which techniques do not need to be used. The following is the result of comparing the data from the observation with the data from the interview with the interviewee, Mr. Edo, a camera person who works at TVRI Jawa Barat:

**Table 3**  
**Triangulation**

Question	Data Collection Method		Pattern
<b>What types of shots are commonly used in a feature news video?</b>	<b>Observation</b> Based on the researcher's observations on the feature news video "Transforming Scrap Fabric into Artwork", there are several types of shots used predominantly in the video, namely long shot, medium close up, medium shot, and close up.	<b>Interview</b> There are several choices of shot types in a feature news video on TVRI Jawa Barat, which are as follows: <ul style="list-style-type: none"> <li>• Long shot</li> <li>• Medium shot</li> <li>• Medium close up</li> <li>• Close up</li> <li>• Still</li> <li>• Detail close up</li> </ul> In feature news, the most important thing is not to lose the value of the news.	Shot type for feature news: <ul style="list-style-type: none"> <li>• Long shot</li> <li>• Medium shot</li> <li>• Medium close up</li> <li>• Close up</li> </ul>
<b>What camera angles are commonly used in a feature news video?</b>	<b>Observation</b> Based on the researcher's observations on the feature news video "Transforming Scrap Fabric into Artwork", there are several camera angles that are used predominantly in the video, namely eye level and high angle.	<b>Interview</b> The use of eye level in feature news videos is considered the most appropriate because it makes it seem as if the audience is experiencing the news directly. However, it is recommended to combine it with point of view (PO) images to add realism, as if the audience is seeing from a certain point of view.	Camera angle for feature news: Eye level

The shooting technique in the production of feature news videos focuses on depicting details related to the object to be emphasized. This can be seen in the video news feature "Transforming Scrap Fabric into Artwork," the main focus falls on the patchwork works, the processing process, and the surrounding environment in Kampung Perca Sindangsari Bogor. The use of still images is more often chosen in feature news production. In addition, the variety of shot types used is quite varied, ranging from long shots to close



ups. The camera angles generally used in feature video production tend to be at eye level to give the audience the impression that they are witnessing the objects from a perspective similar to the direct experience at the location.

## CONCLUSION

Based on the results of the research on the feature news video Transforming Scrap Fabric into Artwork that aired on the TVRI Jawa Barat News Program, it can be concluded that the shooting techniques that are widely used are divided into three elements, namely as follows:

1. There are six types of shots in the video news feature “Transforming Scrap Fabric into Artwork”, namely wide shot, medium close up, medium shot, close up, big close up, and over shoulder shot. In the feature news video, the most widely used shot type is medium close up with a total of sixteen shots. Then supported by wide shot with a total of nine shots, medium shot with a total of ten shots, close up with a total of nine shots, big close up with a total of three shots, and over shoulder shot with a total of four shots.
2. There are three types of camera angles in the feature news video “Transforming Scrap Fabric into Artwork,” namely high angle, low angle, and eye level. In the feature news video, the most frequently used camera angle is eye level with a total of 26 shots. This is done to equalize the audience's point of view with the object in the shot. Then supported by high angle with a total of eighteen shots, and low angle with a total of four shots.

In a feature news video, the use of camera angles at eye level needs to be made more varied, not necessarily only from the front corner, but also from the right or left corner. Then the type of shot used will be better which can better describe the object of coverage, for example a long shot to capture the surrounding environment, a medium shot to capture the reporter and the surrounding environment, as well as close up and big close up to capture the details of the object of coverage.

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